



# International Massage Therapy Research Conference

**Integrating Therapies for Pain** May 12, 15, 2016 **SEATTLE**

The Massage Therapy Foundation embraces the mission of advancing the knowledge and practice of massage therapy by supporting scientific research, education, and community service. The Foundation is able to provide these services through individual gifts, industry support, and fundraising events.

The Massage Therapy Foundation is excited to offer you an opportunity to participate in the innovative 2016 International Massage Therapy Research Conference (IMTRC) – Integrating Therapies for Pain. This triennial research conference will take place in Seattle, WA on May 12-15, 2016. Attendees will be able to access the latest research and knowledge about wellness solutions from massage and integrative therapies, learn how massage therapists partner with other healthcare providers, connect with researchers and network with wellness colleagues from around the world.

As a leader in this industry, we encourage you to distinguish yourself and your organization in the profession by supporting research. These opportunities will introduce your organization to a diverse community of 400 massage and manual therapy practitioners, educators, CIM researchers, allied health professionals, and others interested in massage research.

A detailed explanation of the deliverables and benefits for each sponsorship opportunity is listed below. Opportunities are available on a first come basis. Contact Terri Bruce, Development Manager to reserve your opportunity at 847-905-1635 or [tbruce@massagetherapyfoundation.org](mailto:tbruce@massagetherapyfoundation.org)

## 2016 Sponsorship Opportunities

### **Premier Sponsor - Sold to AMTA**

**Value \$25,000**

- Exclusive Sponsorship for one company. Share the spotlight with the Massage Therapy Foundation with this showcase level of involvement.
- Organization name and logo listed as a Premier Sponsor on all conference materials including select pre-conference advertising, conference signage, program materials, and on conference website with a reciprocal link.
- Your organization will receive a complementary full page ad on the front inside cover in the program book.
- Organizations name and/or logo imprinted on tote bags, exclusively with the Massage Therapy Foundation distributed to all attendees and speakers, and includes the opportunity for a tote bag insert.
- One representative from your organization will welcome attendees during the first opening key note session and will be acknowledged at the opening keynote sessions on the second and third.
- One representative from your organization will be invited to welcome attendees during two educational sessions.
- Four complimentary invitations to the private Speaker's Reception on Saturday, May 14, 2016.
- Complementary vendor table with opportunity to distribute promotional information to attendees.
- Your attendees will receive badges that indicate your organization's support as a Premier Sponsor.
- Four complimentary conference registrations.

## **Opening Night Welcome Reception**

**Value \$15,000**

- Exclusive opportunity for one company at \$15,000, or limited opportunity for two companies at \$7,500 each.
- Help welcome 400 attendees on Friday, May 13, 2016 at the opening reception.
- Organization name(s) listed as the opening night sponsor on conference materials including select pre-conference: advertising, signage, program materials, and on conference website.
- One representative from your organization is invited to make remarks at the opening night reception.
- Half page ad in the program book for each or full page for exclusive sponsor.
- Two complimentary invitations each or four for exclusive sponsorship to the private Speaker's Reception on Saturday, May 14, 2016.
- Your attendees will receive a badge that indicates your organization's support as a sponsor.
- Opportunity to have one brochure/flyer or one product sample inserted into the attendee tote bag.
- One complimentary conference registration for each, or three for exclusive sponsor.

## **Program Book Sponsor**

**Value \$10,000**

- Exclusive sponsorship for one company. Enjoy the spotlight of being highlighted in our program and conference website.
- Organization name and logo listed as the program material sponsor on all conference materials including selected pre-conference advertising, signage, program materials, and on the conference website.
- Full page ad in printed program.
- Program book distributed to all attendees with prominently displayed sponsor logo.
- Two complimentary invitations to the private Speaker's Reception on Saturday, May 14, 2016.
- Your attendees will receive badges that indicate your organization's support as a sponsor.
- Opportunity to have one brochure/flyer or one product sample inserted into the attendee tote bag.
- Two complimentary conference registrations

## **Speakers Reception Sponsor**

**Value \$7,500**

- Exclusive sponsorship for one company to help us celebrate our speakers.
- Organization name listed as the speaker reception sponsor on conference materials including select pre-conference advertising, conference signage, conference program materials, and on the conference website.
- One representative from your organization is invited to address the attendees of the Speaker Reception on Saturday, May 14, 2016.
- Five complimentary invitations to attend Speaker Reception on Saturday, May 14, 2016.
- Your attendee will receive a badge that indicates your organization's support as a sponsor.
- Opportunity to have one brochure/flyer or one product sample inserted into the attendee tote bag.
- One complimentary conference registration.

## **Saturday Breakfast Sponsor**

**Value \$7,500**

- Exclusive sponsorship for one company to sponsor a continental breakfast for attendees on Saturday, May 14, 2016.
- Organization name listed as the breakfast sponsor on conference materials including select pre-conference advertising, signage, program materials, and conference website.
- Promotional signage promoting your organization's name displayed prominently near breakfast.
- One complimentary invitation to the private Speaker's Reception on Saturday, May 14, 2016.
- Your attendees will receive a badge that indicates your organization's support as a sponsor.
- Opportunity to have one brochure/flyer or one product sample inserted into the attendee tote bag.
- One complimentary conference registration.

## **Hotel Room Keycard Sponsor**

**Value \$5,000**

- Exclusive sponsorship for one company to have their company logo on all attendee Renaissance Seattle Hotel Keycards.
- Organization name listed on conference materials including select pre-conference advertising, signage, program materials, and conference website.
- One complimentary invitation to the private Speaker's Reception on Saturday, May 14, 2016.
- Your attendees will receive a badge that indicates your organization's support as a sponsor.
- Opportunity to have one brochure/flyer or one product sample inserted into the attendee tote bag.

## **Lanyard-Nametag Sponsor - SOLD to Books of Discover**

**Value \$3,000**

- Exclusive sponsorship to have your company's name or logo imprinted on the lanyards worn by every attendee and speaker for the entire conference.
- Organization name listed as the lanyard-nametag sponsor on conference materials including select pre-conference advertising, signage, program materials, and on the conference website.
- One complimentary invitation to attend a private reception honoring the conference speakers – Saturday, May 14, 2016
- Your attendee will receive a badge that indicates your organization's support as a sponsor.

## **Keynote Speaker Sponsorships (one per day)**

**Value \$2,500**

- Exclusive sponsorship for one day. One representative from your company will take the podium and introduce one of the three prestigious keynote presenters on Friday, Saturday or Sunday.
- Organization name listed as a keynote speaker sponsor on conference materials including select pre-conference advertising, signage, program materials, and on the conference website.
- One complimentary invitation to attend a private reception honoring the conference speakers – Saturday, May 14, 2016
- Badge for conference attendee indicating your organization's support as a sponsor.
- Limited opportunity for 3 companies

## **Fascia Congress DVD Viewing Sponsor**

**Value \$2,500**

- Exclusive sponsorship for one company. One representative from your company will take the podium and introduce our conference's kickoff event.
- Organization name listed as the Fascia Congress proceedings sponsor on conference materials including select pre-conference advertising, signage, program materials, and on the conference website.
- One representative from your organization is invited to attend and welcome participants to this special Fascia Congress DVD proceeding viewing.
- One complimentary invitation to attend a private reception honoring the conference speakers – Saturday, May 14, 2016
- Badges for conference attendees indicating your organization's support as a sponsor.

## **Poster Session Sponsor**

**Value \$2,500**

- Exclusive sponsorship for one company to support the scientific poster session visited by attendees throughout the conference.
- Organization name listed as the poster session sponsor on conference materials including select pre-conference advertising, signage, program materials, and on the conference website.
- Promotional signage promoting your organization's name displayed prominently near poster session.
- One complimentary invitation to the private Speaker's Reception on Saturday, May 14, 2016.
- Your attendee will receive a badge that indicates your organization's support as a sponsor.

## **Two Speaker Session Sponsorship -**

**Value \$1,000 ea.**

- As a speakers sponsor, one representative from your company will have the opportunity to take the podium and introduce the top-notch presenters for TWO sessions during the convention.
- Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, signage, program materials, and on the conference website.
- Badges for conference attendees indicating your organization's support as a sponsor.
- Limited opportunity for 10 companies – **Only 9 remaining**
  - Sold to Performance Health

## **Coffee Break Sponsor**

**Value \$750 ea.**

- Promote your company by sponsoring one of our well-deserved morning or afternoon coffee breaks on Friday, Saturday and Sunday.
- Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, signage, conference program materials, and on the conference website.
- Promotional signage during coffee break indicating your company's sponsorship.
- Badges for conference attendees indicating your organization's support as a sponsor.
- Limited opportunity for 5 companies

## **Wine and Cheese Reception Sponsor**

**Value \$750 ea.**

- Promote your company by supporting Friday's evening's special wine and cheese reception.
- Organization name listed as a conference sponsor on conference materials including select pre-conference advertising, signage, program materials, and on the conference website.
- Promotional signage during reception indicating your company's sponsorship.
- Badges for conference attendees indicating your organization's support as a sponsor.
- Limited opportunity for 10 companies - **Only 7 remaining**
  - Sold to AMTA –Washington Chapter, NMT Midwest and Performance Health

## **Additional Opportunities**

### **Vendor Table**

**Value \$2,000**

- Your company will have the opportunity to meet with attendees to promote and sell your products that are aligned with research and education.
- Limited opportunity for 10 companies – **Only 9 remaining**
  - Sold to Performance Health

### **Tote Bag Insert**

**Value \$1,000**

- Have one brochure or one product sample inserted into the attendee tote bag.

Questions?

Terri Bruce, Development Manager – [tbruce@massagefoundation.org](mailto:tbruce@massagefoundation.org) or 847.905.1635

Gini Ohlson, Executive Director - [gohlson@massagefoundation.org](mailto:gohlson@massagefoundation.org) or 847.905.1520



# Sponsorship Commitment Form

Please check the item(s) you would like to commit to:

	Premier Sponsor	\$25,000
	Opening Night Welcome Reception Sponsor	\$15,000
	Program Book Sponsor	\$10,000
	Speakers Reception Sponsor	\$7,500
	Saturday Breakfast Sponsor	\$7,500
	Hotel Room Keycard Sponsor	\$5,000
	Lanyard-Name tag Sponsor	\$3,000
	Keynote Speaker Sponsorship (3 available)	\$2,500
	Fascia Congress DVD Viewing Sponsor	\$2,500
	Poster Session Sponsor	\$2,500
	Two Speaker Session Sponsorships (10 available)	\$1,000
	Coffee Break Sponsor (5 available)	\$ 750
	Wine and Cheese Reception Sponsor (10 available)	\$ 750
<b>Additional levels of support</b>		
	Vendor Table (10 available)	\$2,000
	Tote Bag Insert	\$1,000

*Please note all sponsorships are based on availability and on a first-come-first-serve basis.*

Organization Name	
Contact Name	
Address	
Phone	
Fax	
Email	

Total sponsorship amount \$ \_\_\_\_\_

\_\_\_\_\_ Check enclosed made payable to: Massage Therapy Foundation

\_\_\_\_\_ Credit Card (check one): \_\_\_\_\_ Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ Discover

Card#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please return this form to:

Terri Bruce, Massage Therapy Foundation - 500 Davis Street, Suite 950, Evanston, IL 60201

or by email at [tbruce@massagetherapyfoundation.org](mailto:tbruce@massagetherapyfoundation.org)