 **Massage Therapy Foundation**

**2017 Boston Marathon**

**Runner Application**

The Boston Marathon is the world’s oldest annual marathon and running it is a major “bucket list” item for serious distance runners throughout the world. The John Hancock Non-Profit Marathon Program provides a way for runners who might not otherwise qualify to run this marathon to participate. John Hancock has been the principal sponsor of the Boston Marathon for over 30 years and since 2012 the Massage Therapy Foundation has been grateful for the opportunity to participate in their charity program and invite runners to run and fundraise on our behalf. All runner applicants should be dedicated to Running for Research. Fundraising for the Massage Therapy Foundation advances the knowledge and practice of massage therapy by supporting research, education and community service.

**Event Date: April 17, 2017 Location: Boston, Massachusetts**

**Minimum Requirements to Apply:**

* Must be 18 years of age or above;
* Must be capable of completing the Boston Marathon (26.2 Miles) in six hours or less;
* Must be able to pay the $355 entry fee, travel expenses and any of your own training expenses. If runner meets or exceeds the fundraising minimum, the Foundation will reimburse up to $1000 of your travel costs.

**Minimum Runner Expectations if Selected**:

* Commit to raising at least a minimum of $10,000 or more on behalf of the Massage Therapy Foundation. The Foundation will provide fundraising training and assistance to meet this goal.
* Attend monthly conference calls with the Foundation staff and former Massage Therapy Foundation marathon runners.
* Solicit colleagues, family, friends and organizations for fundraising support.
* Weekly thank you emails to those who have donated to your fundraising efforts.
* Weekly social media posts with pictures or videos and hashtags provided by the Massage Therapy Foundation.
* One blog post and one video per month for the Massage Therapy Foundation.

Please complete all pages of this application and return to the Massage Therapy Foundation by mail or email no later than **November 15, 2016**. Feel free to use the open spaces provided, add attachments or complete the online version at [www.massagetherapyfoundation.org](http://www.massagetherapyfoundation.org).

If you have any questions, please contact Terri Bruce at 847-905-1635 or tbruce@massagetherapyfoundation.org.

**Massage Therapy Foundation**

**Runner Application**

**Personal Information:**

First Name: Click here to enter text. Last Name: Click here to enter text.

Gender: [ ]  Male [ ]  Female Date of Birth: Click here to enter text.

Home Address: Click here to enter text.

City: Click here to enter text. State: Click here to enter text. Zip: Click here to enter text.

Home Phone: Click here to enter text. Cell Phone: Click here to enter text.

Email Address: Click here to enter text.

Employer: Click here to enter text. Job Title: Click here to enter text.

Does Your Employer have a corporate match program: [ ]  Yes [ ]  No

Please tell us a little about yourself: Click here to enter text.

**Motivation:** Are you applying to *Run* or to *Raise?* Has it been a goal of yours to run in the Boston Marathon, or does raising money for something you are passionate about appeal to you? There are no wrong answers! Please explain: Click here to enter text.

What is your connection to the massage industry? Click here to enter text.

Why do you have a passion for the Massage Therapy Foundation? Click here to enter text.

**Fundraising:** What is your fund raising goal: Click here to enter text. *While our required minimum is set at $10,000 per runner, we encourage team members to set a personal goal higher than that to help achieve a 2017 MTF Team overall goal.*

How do you plan to fundraise and meet the minimum requirement? Click here to enter text.

Have you participated in charity fundraising events like this before? [ ]  Yes [ ]  No

 If yes, please list:

What social networking sites do you utilize: [ ]  Facebook [ ]  Twitter [ ]  Instagram [ ]  LinkedIn [ ]  Blog

Please provide links to a few of your sites: Click here to enter text.

**Running Experience:** Your running level**:** [ ]  Beginner [ ]  Intermediate [ ]  Advanced

Current weekly mileage: Click here to enter text.

Typical training pace: (minutes/mile): Click here to enter text.

Number of Marathons you have run: Click here to enter text. Best Marathon Time: Click here to enter text.

Your unisex shirt size**:** [ ]  X-Small [ ]  Small [ ]  Medium [ ]  Large [ ]  X-Large [ ]  XX-Large

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Thank you for completing the application to run the 2017 Boston Marathon on behalf of the Massage Therapy Foundation. Completed applications can be sent to the address below. All applications must be received by November 15, 2016. Applications will be reviewed and selected runners will be notified by phone. Selected runners will be expected to start the fundraising efforts and expectations December 1st.

**Submit Completed Application by mail to:**

Massage Therapy Foundation

Attention: Terri Bruce

500 Davis Street, #950

Evanston, IL 60201

 **Submit Completed Application by email to:** tbruce@massagetherapyfoundation.org

