



• RESEARCH • EDUCATION • COMMUNITY SERVICE

Massage Therapy Foundation Communicator Newsletter Advertising Rates 2021

Have you considered advertising in The Massage Therapy Foundation (MTF) *Communicator* newsletter?

The *Communicator* is a monthly newsletter distributed electronically worldwide to more than 25,000 MTF stakeholders, including, students, educators, researchers, and professionals. It is distributed via email and is published and archived on the MTF website.

The publication brings invaluable articles of interest from our Foundation and other global professionals in the industry. Throughout the year, features may include news about the Foundation, events, webinars, industry trends, fundraisers, research articles, blogs, and infographics.

One sponsorship is available per issue. Only 12 available per year!

- Target a cost-effective, communications channel.
- Reach a targeted audience that has requested specific information.
- Educate the industry about your company's products and services.
- Track clickable metrics.
- Be assured recipients are 100 percent confirmed opt-in.

Advertising art to be provided in a camera-ready, PDF or JPEG. Fonts should be embedded in the file or outlined. Size: 650px wide x 100px tall.

DEADLINE: Order, ad copy and payment deadline is the 2nd of each month.

APPROVAL AND PAYMENT: All advertisements are subject to acceptance by MTF and space availability (first come, first serve). Payment is due with order. Pay by credit card or make checks payable to the Massage Therapy Foundation. Contact Marla Gamze at 847-905-1635 or mgamze@massagetherapyfoundation.org for more information regarding contracts, specifications, or availability.

RATES:

One-time ad:	\$420	w/ link to your website additional:	\$130
3-ad contract:	\$395 per ad (\$1185)	w/link to your website additional:	\$110 per ad
6-ad contract:	\$370 per ad (\$2220)	w/link to your website additional:	\$85 per ad
12-ad contract:	\$320 per ad (\$3840)	w/link to your website additional:	\$60 per ad

Insertion order – Massage Therapy Foundation

Communicator Digital Newsletter

Today's date _____

Organization Name	
Contact Name	
Address	
City, St, Zip	
Phone	
Email	

Check all insertion months that apply:

Jan ___

Jul ___

Feb ___

Aug ___

Mar ___

Sep ___

Apr ___

Oct ___

May ___

Nov ___

Jun ___

Dec ___

Website link with ad: Y/ N

If yes, please provide link: _____

Total sponsorship amount \$ _____

_____ Please send invoice, paid prior to first insertion

_____ Check enclosed made payable to: Massage Therapy Foundation

_____ Credit Card (check one): ___ Visa ___ MasterCard ___ Discover ___ AmEx

Card#: _____ Exp. Date: _____

Name on Card: _____

Please return this form and artwork to:

Marla Gamze, Massage Therapy Foundation, 500 Davis Street, Suite 950, Evanston, IL 60201

or by email at mgamze@massagetherapyfoundation.org