





**NEWS RELEASE** FOR IMMEDIATE RELEASE CONTACT: Kim Simmons The Hygenic Corporation ksimmons@hygenic.com 330-634-2216

## Angie Patrick Receives the Performance Health / Massage Therapy Foundation 2010 Humanitarian Award

Akron, Ohio – September 30, 2010 – Ms. Angie Patrick was presented the Performance Health / Massage Therapy Foundation 2010 Humanitarian Award at this year's American Massage Therapy Association (AMTA) convention held in Minneapolis, MN.

Performance Health / Hygenic Corporation, manufacturer and marketer of Biofreeze<sup>®</sup>, Prossage<sup>®</sup> and Thera-Band<sup>®</sup> health and wellness products, sponsors the award which recognizes individuals selected by the Massage Therapy Foundation for their efforts in improving the welfare of their clients and demonstrating selfless devotion to others.

Ms. Patrick is the Director of Massage Business Development and Corporate Sales for The Massage Warehouse, a division of Scrip Companies and serves on the corporate workgroup for the Massage Therapy Foundation. Ms. Patrick has worked in the massage profession for over 10 years, is a Reiki practitioner and a certified reflexologist.

Through personal tragedy and triumph, Ms. Patrick has become one of the massage industry's most inspirational advocates. Because the benefits of massage and the power to touch have profoundly shaped her life, she works tirelessly on the crusade to make massage therapy even more mainstream become a reality.

Achieving this reality is one of the driving forces behind The Massage Warehouse Sanctuary, an ongoing fundraising event conceived by Ms. Patrick. The Sanctuary, which raises money for critical research, has raised over \$50,000. Ms. Patrick is also committed to raising research awareness and funding through corporate and private fund-raising efforts.

In accepting this award, Ms. Patrick said, "As many of you know, massage has touched every aspect of my life, from the medical care for my daughter, to the roof over my head, the food on our table, to the job I love so much. Because of the passion I feel and the importance that massage holds for me, I am committed to doing everything I can to further research. We need to ensure the future of massage and we are all stewards of that future. I am very fortunate to be recognized for doing what I love and I'm so grateful for your generosity. Thank you very, very much."



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Ruth Werner, President of the Massage Therapy Foundation stated, "Choosing this year's Humanitarian Award recipient may have been the easiest decision we'll ever make. Angie's tireless commitment to the massage industry, her generosity with her time and talent, and her support of every massage therapist in the profession make her an example to everyone who aspires to service in this field. Thank you, Angie, for all you do. It is a privilege for the Massage Therapy Foundation to partner with PHI to support you in this way."

"During our selection process for this year's award, I found it energizing and uplifting that so many people associated with massage therapy give so much of their time and of themselves; so many who are true humanitarians," stated Marshall Dahneke, President and CEO of Performance Health / Hygenic Corporation. "I am honored to know Angie, and to represent Performance Health in commending her for so many contributions."

In addition to providing Ms. Patrick with a striking award plaque, Performance Health donated \$2,500 to the Massage Therapy Foundation in her name. <u>Click here</u> a view the video of the 2010 Humanitarian Award presentation

The Massage Therapy Foundation is a 501(c)3 public charity, with a mission to advance the knowledge and practice of massage by supporting scientific research, education and community service. <u>www.massagetherapyfoundation.org</u>.

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