



International Massage Therapy Research Conference

April 27-29, 2025

Alexandria, Virginia



EXHIBITOR & SPONSOR PROSPECTUS

IMTRC Exhibit & Sponsorship
Marla Gamze
mgamze@massagetherapyfoundation.org
847.905.1635





VISION

The practice of massage therapy is evidence-informed and accessible to everyone.

MISSION

The Massage Therapy Foundation advances the knowledge and practice of massage therapy by supporting scientific research, education, and community service.

About IMTRC

The International Massage Therapy Research Conference (IMTRC) provides an opportunity to learn about the latest research, connect with colleagues, and gain insight into evidence-informed massage therapy. Held every three years, this important conference brings together massage therapy field leaders, clinicians, educators, and researchers to discuss the practice implications and applications of current research.

As a leader in this industry, you can distinguish yourself and your organization in the profession by supporting research. This opportunity will introduce your organization to a diverse community of massage therapy practitioners, educators, integrative health researchers, professionals, and others interested in massage research.

Support the Massage Therapy Foundation today! Contact Marla Gamze at mgamze@massagetherapyfoundation.org or 847.905.1635 to learn how your brand can be highlighted with this distinct group of stakeholders.



Conference Location

Westin Alexandria Old Town

400 Courthouse Square, Alexandria, VA 22314

IMTRC Registration: \$250

At the Westin Alexandria Old Town you'll find beauty along the cobblestone streets and red brick sidewalks in Old Town, home to specialty shops, boutiques, and museums. Just across the Potomac River, you can seamlessly discover the first-class attractions of Washington, D.C.

BECOME AN EXHIBITOR

Two representatives from each company are invited to attend all of the education sessions.

1 Premium Table Top Exhibit – \$1,750
Priority placement in the exhibit space will give your company the most exposure to attendees.

2 Standard Table Top Exhibit – \$1,250
Network with attendees during coffee breaks.

Each table top exhibit includes:

- One 6ft skirted table and two chairs (Includes electricity. Wi-Fi or additional AV at exhibitor's discretion)
- Two registrations to IMTRC
- Invitation to receptions and social events

EXHIBIT HOURS

Hours are subject to change.

SUN
APR 27
1:00–3:45 PM Exhibitor set up; must be complete by 3:45 PM
6:00–7:00 PM Exhibit Hall open

MON
APR 28
8:00 AM–7:00 PM
IMTRC Conference

TUE
APR 29
8:00 AM–4:00 PM
IMTRC Conference
11:30–2:00 PM Tear down; must be in designated hours.

SPONSORSHIP OPTIONS

1 Sponsor a Meal or Reception
As a sponsor, you will be identified and thanked during announcements and in signage. You will also have the opportunity to give brief remarks at lunch/reception.

- Sunday Opening Night Reception \$5,000
- Monday Attendee Lunch \$1,500
- Monday Coffee Break \$1,000
- Tuesday Attendee Lunch \$1,500
- Tuesday Coffee Break \$1,000

2 Education Sponsor (Monday) – \$2,500
Exclusive sponsorship for the day. You will be recognized on conference materials, including select signage, program materials and conference website.

3 Education Sponsor (Tuesday) – \$2,500
Exclusive sponsorship for the day. You will be recognized on conference materials, including select signage, program materials and conference website.

4 Poster Session Sponsor – \$2,000
Exclusive sponsorship for the day. You will be recognized on conference materials, including select signage, program materials and conference website.

5 Tote Bags – \$3,500
Your logo, accompanied by meeting theme, will be screened on each attendee tote bag. Must be received by March 1.

6 Branded Notebook – \$3,000
Each attendee will receive a notebook branded with your company's logo. Must be received by March 1.

7 Lanyard Sponsor – \$2,500
Exclusive sponsorship to have your company's name or logo imprinted on the lanyards worn by every attendee. Must be received by March 1.

8 Tote Bag Insert – \$500 (exhibitor) / \$1,250 (non-exhibitor)
Send us your flier or product sample to be included in the attendee tote bag (pre-approval required). Must be received by April 1.

9 MassageNet T-Shirt Sponsor– \$500
Your logo on the back of MassageNet shirt sold on-site. Must be received by March 1.



IMTRC

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EXHIBITOR & SPONSOR FORM

IMPORTANT This form is used to process credit card payments and cannot be submitted electronically or via email. For your protection, complete the form and submit it by mail to Massage Therapy Foundation, 500 Davis Street, Suite 950, Evanston, Illinois 60201

COMPANY INFORMATION

Company Name _____

How does your company support massage therapy research? _____

Contact Person (to receive pre-event communications) _____

Street Address, City, State, Zip _____

Phone _____ Website _____

E-mail _____

EXHIBIT OPTIONS

- 1) Premium Table Top Exhibit in Education Room (8 available) _____ x \$1,750 = _____
- 2) Standard Table Top Exhibit in Foyer _____ x \$1,250 = _____
- 3) Additional Registrations _____ x \$250 = _____

Two registrations included with each exhibit booth. If not known at time of contract, those names must be e-mailed by March 1, 2025 to mgamze@massagetherapyfoundation.org

Booth Representative 1 _____ Booth Representative 2 _____

SPONSORSHIP OPTIONS

- | | | | |
|---|---------|---|---------|
| <input type="checkbox"/> Sunday Opening Night Reception | \$5,000 | <input type="checkbox"/> Education Sponsor (Tuesday) | \$2,500 |
| <input type="checkbox"/> Monday Lunch | \$1,500 | <input type="checkbox"/> MassageNet Lunch | \$1,500 |
| <input type="checkbox"/> Monday Coffee Break | \$1,000 | <input type="checkbox"/> Poster Session Sponsor | \$2,000 |
| <input type="checkbox"/> Monday Lunch | \$1,500 | <input type="checkbox"/> Branded Notebook | \$3,000 |
| <input type="checkbox"/> Tuesday Coffee Break | \$1,000 | <input type="checkbox"/> Lanyard Sponsor | \$2,500 |
| <input type="checkbox"/> Education Sponsor (Monday) | \$2,500 | <input type="checkbox"/> Tote Bags | \$3,500 |
| | | <input type="checkbox"/> Tote Bag Insert (non-exhibitors) | \$1,250 |
| | | <input type="checkbox"/> Tote Bag Insert (exhibitors) | \$ 500 |
| | | <input type="checkbox"/> MassageNet T-Shirt Sponsor | \$ 500 |

PAYMENT INFORMATION

Billing Contact _____

E-mail _____ Phone _____

Total Amount: \$ _____ A 3% processing fee will be added

OPTION 1: CREDIT CARD MC® VISA® DISCOVER® AMEX®

Card Number _____

CVV _____ Expiration Date _____

Name on Card _____

OPTION 2: CHECK

- Check enclosed payable to the **Massage Therapy Foundation**
Mail to: IMTRC Sponsorship, 500 Davis Street, Suite 950, Evanston, IL 60201-4695

Signature Required _____ Date _____

My signature indicates that I agree to comply with IMTRC's advertising policies.

This application becomes a valid and binding contract on Exhibitor after acceptance by MTF.

SET-UP/DISMANTLE HOURS Set-up: Sunday, April 27, 2025, 1:00pm-5:00pm / Tear-down: Tuesday, April 29, 2025, 4:00-6:00 p.m.



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EVENT DETAILS AND TERMS

- Allocations of space will be made on a first-response basis. Application does not guarantee space until full payment is made and application accepted by Massage Therapy Foundation. Full payment of balance is due by March 31, 2025.
- Badges are required for all exhibit personnel. No one under the age of 16 is allowed. No unauthorized personnel allowed. Massage Therapy Foundation may refuse to admit or may eject any unauthorized person or any person causing disturbance.
- Exhibit may not exceed assigned space. Aisles must be kept free of equipment, displays, etc. No sharing or subletting of space. No distracting or disruptive materials or demonstrations allowed. Exhibits must be staffed at all times or be subject to removal without refund.
- All sales and promotional activity must be confined to Exhibitor's own assigned space. Non-exhibiting companies are not permitted to sell or promote either on or outside the exhibit floor.
- Exhibitors may not enter into another exhibitor's booth or photograph/video recording without prior written permission of the other exhibitor.
- Massage Therapy Foundation reserves the right to assign or change exhibit space at any time.
- Shipping is Exhibitor's full responsibility at their own risk and expense.
- Massage Therapy Foundation does not guarantee security of your items. Exhibitors are responsible to obtain all insurance necessary to cover their businesses, persons, property, and activities in the exhibit area. Exhibitor/Sponsor acknowledges and agrees that the Massage Therapy Foundation, and their respective volunteers, staff, and representatives are not responsible for any theft, loss, damage or injury to any property or person occurring in the exhibit area or the hotel/resort facilities, Exhibitor/Sponsor hereby waives and releases any claims Exhibitor/Sponsor may have for any and all such loss, damage, or injury.
- Exhibitor/Sponsor assumes responsibility for, and hereby indemnifies, the Massage Therapy Foundation, the event venue, and their respective volunteers, staff, and representatives from and against, any and all damages, injuries, claims, and expenses (include reasonable attorneys' fees and court costs) arising out of Exhibitor/Sponsor's use of the exhibit space and Exhibitor/Sponsor's actions in connection with the event.
- Exhibitor/Sponsor may cancel or withdraw in writing before March 15, 2025. All cancellations received by March 15, 2025 will be eligible for a full refund on fees paid. No refunds will be given for cancellation or no-shows after March 15, 2025.
- Exhibitors selling products are responsible for being familiar with and for complying with Virginia state sales tax regulations.
- Massage Therapy Foundation may dispose of any goods or products left in the exhibit area after move-out.
- Massage Therapy Foundation reserves the right to refuse rental of exhibit space or sponsorship to any Company whose display of goods and/or services does not support the purposes of Massage Therapy Foundation or is not in the best interests of the Massage Therapy Foundation or in keeping with the character of the event. Massage Therapy Foundation further reserves the right to not sell exhibit space or sponsorship to any for-profit or non-profit organization whose programs, products, and/or services, in whole or in part, compete with Massage Therapy Foundation programs, products, and/or services.
- No private events may be held at any time that conflict with Massage Therapy Foundation functions or the exhibit area.
- All decisions over interpretation of the provisions herein and any matters and questions not covered in this Exhibitor & Sponsor Form are at the sole discretion of Massage Therapy Foundation.
- Exhibitor/Sponsor's overnight lodging, if necessary, is at Exhibitor/Sponsor's own expense. Exhibitor/Sponsor is responsible for reserving their own sleeping accommodations with the hotel/resort.
- Massage Therapy Foundation may cancel the event without liability to Exhibitor/Sponsor due to events such as fire, any force majeure, public emergency, pandemic/public health risk, strike or any law or regulations of public authority, or other reason beyond the Massage Therapy Foundation's control which makes it impossible or impractical to hold the event. If the event is cancelled, Massage Therapy Foundation will return a portion of the fee for exhibit space consisting of payments received for exhibit space less a proportionate share of actual expense incurred in conjunction with the production of the event, as determined solely by the Massage Therapy Foundation. Return of payment(s) for sponsorship fees will be less a proportionate share of sponsorship benefits received through date of cancellation, as determined solely by the Massage Therapy Foundation. Massage Therapy Foundation may offer to Exhibitors and Sponsors the opportunity to redirect their paid fees toward other marketing opportunities at the sole discretion of the Massage Therapy Foundation. Massage Therapy Foundation shall have no further obligation to Exhibitors and Sponsors.
- Photography/Video: By attending this event, you hereby give MTF permission to use any photographs and/or video images of you in future communications and marketing materials without notice or further payment to you.
- Exhibitor represents and warrants (i) that its exhibit will be accessible to the full extent required by the Americans with Disabilities Act, as amended ("ADA") and with any regulations implemented by the ADA; and (ii) that it shall indemnify Massage Therapy Foundation and from any and all claims and expenses, including attorneys' fees and litigation costs, that may be incurred by or asserted against Massage Therapy Foundation Exhibitor's breach of this paragraph or non-compliance with any provisions of the ADA.
- Exhibitors, Sponsors, and their representatives attending hereby grant the Massage Therapy Foundation and its representatives permission to photograph and/or video record them at the event and distribute (both now and in the future) the attendees' image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

HEALTH & SAFETY WAIVER & ASSUMPTION OF RISK:

- By submitting your registration or participating in this meeting, you acknowledge the highly contagious nature of communicable diseases and their variants, including but not limited to coronavirus and influenza (collectively referred to here as "communicable disease"), and that a risk of exposure to communicable disease exists in any public place where people are present. You understand that the risk of becoming exposed to or infected by communicable disease during or after the meeting may result from the actions or inactions of others who may attend the meeting or their families, colleagues, or anyone else with whom they may have contact.
- By attending this meeting or event, you and your guests voluntarily assume all risks related to exposure to communicable disease, and you (and they) release Massage Therapy Foundation, and their respective representatives and affiliates from any responsibility or liability for any illness, disability, or injury (including death) or other damages you may sustain, whether due to communicable disease or any other cause.
- In addition to complying with all other Massage Therapy Foundation rules regarding this meeting, you agree to comply with all COVID-related procedures that may be implemented during the event which may include, but is not limited to:
 - You may be required to have your temperature taken before entering the meeting/event venue;
 - You may be required to wear a mask while attending any conference related event;
 - You may be required to adhere to social distancing protocols.