



MASSAGE THERAPY  
**FOUNDATION**

• RESEARCH • EDUCATION • COMMUNITY SERVICE

## Spare Change Initiative (Cheerful Platform)

We invite donors to round up on their everyday purchases and donate spare change via their credit cards.

You set maximum amounts to fit your monthly budget – from \$5 to \$5,000 – for easy, longer-term involvement in creating social change.

Micro donations of pennies will unlikely hurt anyone's pocketbooks; but accumulated among many will amount to a treasure of a donations to fund Massage Therapy Foundation research, education, and community service projects to help, for example, vets with PTSD and kids with cancer.

### Small Change ... Creates Big Impacts!

1. Easily set up an account by going to this secure site:  
<https://app.cheerfulgiving.com/p/massage-therapy-foundation>

The screenshot shows the 'Sign Up Here!' page on the Cheerful app. On the left, there is a dark grey banner with the text 'Let's Make Change Together' and 'Support Massage Therapy Foundation by rounding up the spare change on your everyday purchases in addition to your generous gift.' Below this is a small image of a plant. At the bottom left, there is a small text block: 'The Massage Therapy Foundation advances the knowledge and practice of massage therapy by supporting scientific research, education, and community service.' On the right, there is a white sign-up form with the Massage Therapy Foundation logo at the top. The form includes fields for 'Email Address', 'First Name', 'Last Name', and 'Create Password' (with a strength indicator). A green 'Continue' button is at the bottom of the form. Below the button, it says 'By continuing, you agree to our Terms and Privacy'.

# Let's Make Change Together

Support Massage Therapy Foundation by rounding up the spare change on your everyday purchases in addition to your generous gift.

The Massage Therapy Foundation advances the knowledge and practice of massage therapy by supporting scientific research, education, and community service.



Link a card or account safely through your online banking or credit card issuer.

Find your bank



Can't find your bank or prefer to give another way?

## 2. Add your credit card's bank name or store name (i.e., Citi, Old Navy)

Cheerful

Fake McFakerson

# Let's Make Change Together

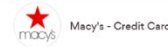
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## How Spare Change Donations Work:

Just sign up once and start making purchases. For example, on a purchase of \$12.13, the remaining 87 cents would be donated. It's the safest way to give and tracks your impact as you go.

- Receive monthly statements to keep track of your contributions
- Set a monthly limit on your donations, if you'd like.

# Let's Make Change Together

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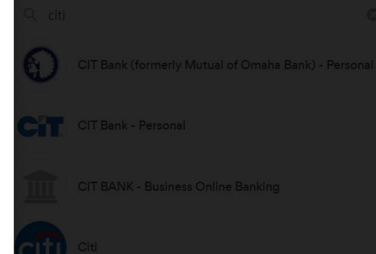
Cheerful uses Plaid to link your bank

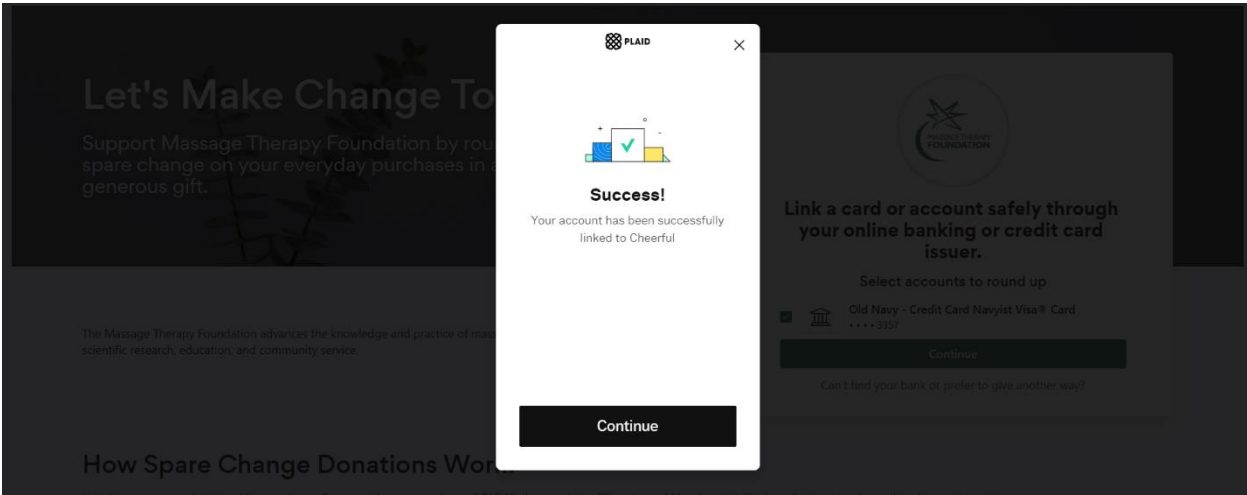
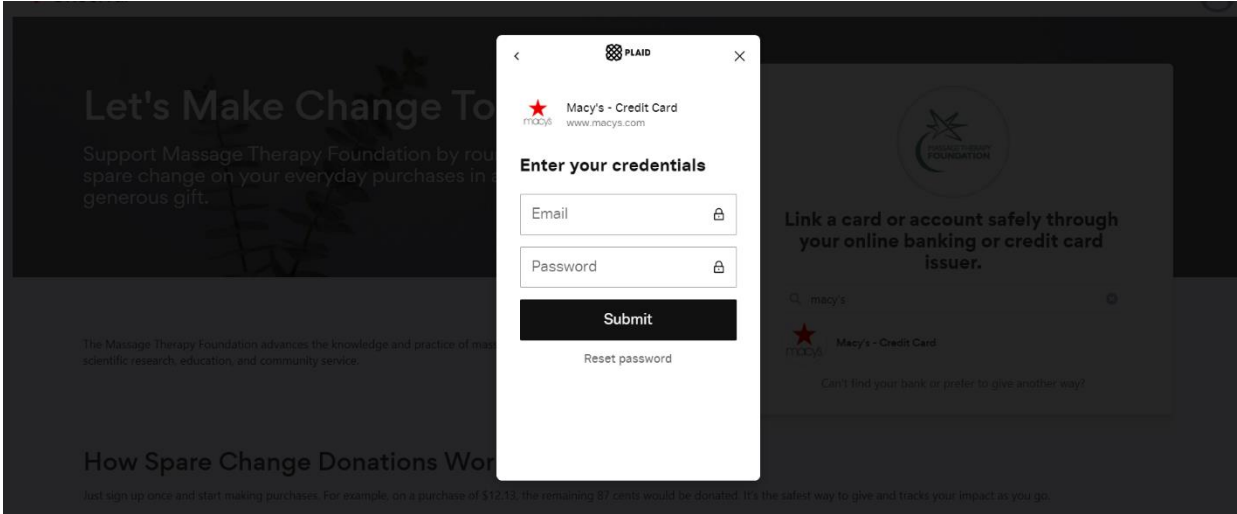
- ✓ Secure  
Transfer of your information is encrypted end-to-end
- ✓ Private  
Your credentials will never be made accessible to Cheerful

By selecting "Continue" you agree to the [Plaid End User Privacy Policy](#)

Continue

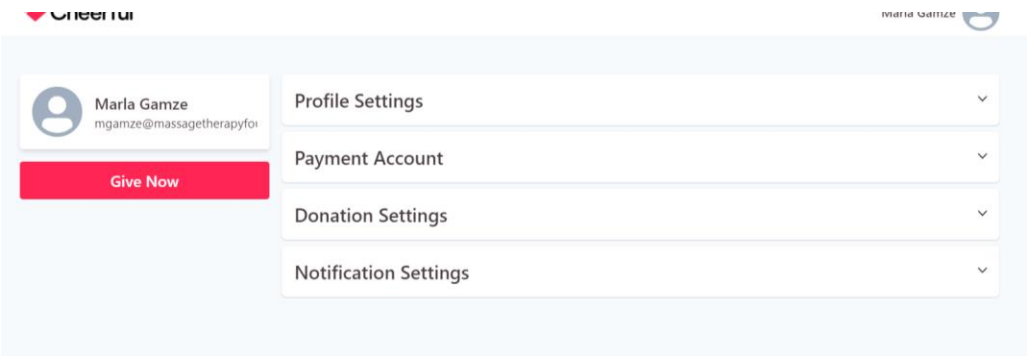
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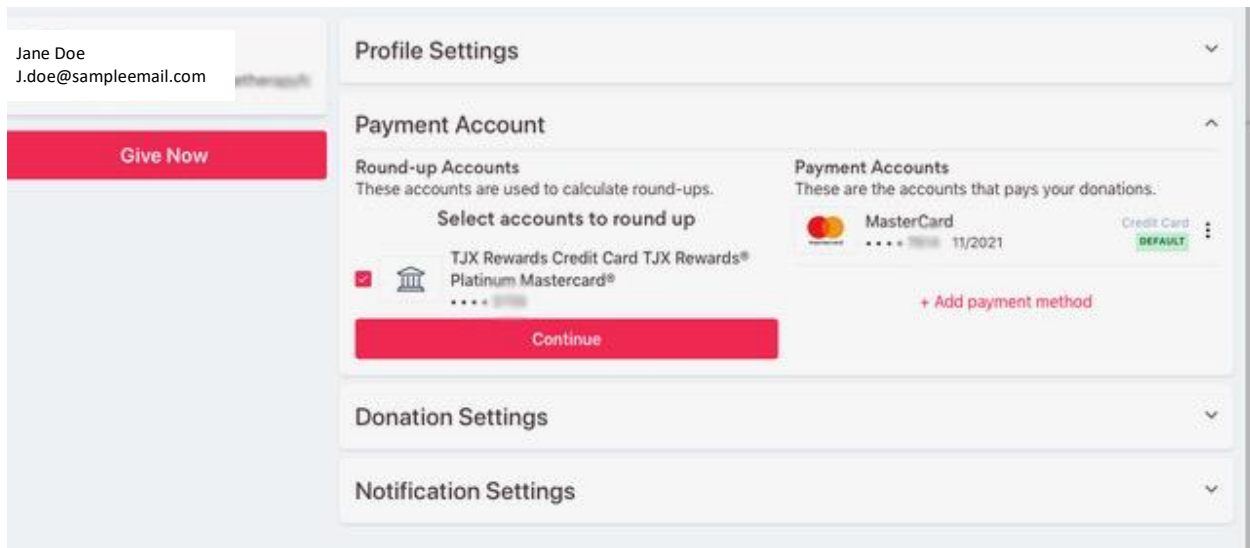


3. Add your settings and payment information. **Be sure to set Massage Therapy Foundation as your designated charity to receive your micro donations.**

Drop down the arrow of the Payment Account.

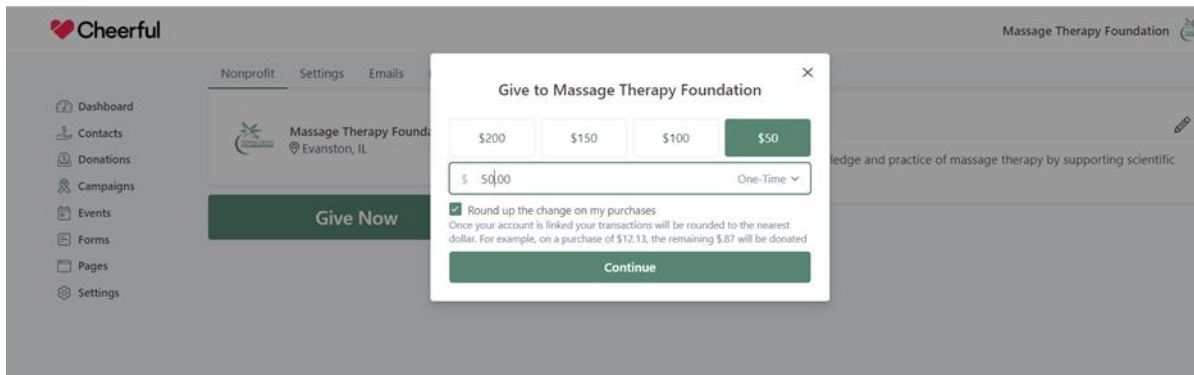


4. Make sure you insert your credit card information in BOTH (left side) Round-up Account AND Payment Account. This will activate your round up account.



Now you are ready to use your credit card on everyday payments to safely and easily micro-donate to MTF!

At any time, you can also make a donation directly.



***Thank you for your generosity and support of MTF!***

Any questions? Please contact Marla Gamze at [mgamze@massagetherapyfoundation.org](mailto:mgamze@massagetherapyfoundation.org) or 847-905-1635.

[www.MassageTherapyFoundation.org](http://www.MassageTherapyFoundation.org)